

## PRESS RELEASE

18.03.2020

**sms77 e.K.**

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## Free SMS service for all medical health heroes in the corona crisis

*Kiel, 18.03.2020* - For days, Germany's medical staff have been struggling to keep up with the latest corona developments and arrangements. In view of this worldwide exceptional situation, the Kiel startup sms77.io has decided to support doctors, scientists, nurses and hospital staff in the DACH region with "communicative help".

For the next three months, all medical authorities in Germany, Austria and Switzerland will be able to stay in constant contact with their patients, staff and nurses via SMS without incurring any costs. To this end, sms77.io will set up 10,000 free SMS messages for the next three months for every hospital and all important medical institutions on request. "Many companies are currently offering benefits, and we are currently receiving an extremely large number of enquiries in order to provide very direct and fast crisis communication solutions for various institutions and companies. This spontaneously gave me the idea to contribute to the crisis and take on social responsibility with our service", Christian Leo, owner of sms77.io, describes his offer of help for all health institutions in the German-speaking countries.

The sms77.io service can be set up very quickly and easily: Either the SMS can be sent via the sms77.io webapps: <https://www.sms77.io/en/products/send-sms/> or the customer integrates the API interface into his existing system and then sends the SMS messages directly.

With this simple digital web application, doctors, medical staff, laboratory technicians, virologists or scientists can send current test results, information on the development of the epidemic and important updates on the health status to their patients without time-consuming communication chains. Internal communication between hospital, doctors and nurses is also made easy.

"Due to the spread of the corona virus, medical personnel in Europe are currently performing at their best. As a local company, I would like to support this exceptional situation with our SMS service. A hospital that is already overworked can

For example, send patient information via SMS, such as "Dear Patient, Your Covid-19 result is negative. Your hospital XYZ". This is faster and more efficient than discussing findings in person or by phone. For all medical facilities, SMS can also be used for internal communication, such as quickly briefing staff on current status or events, sending staff schedules and much more," explains Christian Leo, owner of



sms77.io. SMS communication is particularly suitable for older patients, as they often do not use a messenger service. In addition, SMS can almost always be delivered, even without the Internet or corresponding app.

To activate corona communication via SMS free of charge, hospitals and other medical institutions need only send a request to [coronavirus@sms77.io](mailto:coronavirus@sms77.io). Patients would then only have to give their personal approval regarding DSGVO upon admission to hospital and are immediately in constant communication with nurses and doctors via SMS.

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sms77.io, based in Kiel, has been a trusted partner for communication solutions since 2003. With several hundred million SMS sent, the innovative full service messaging service provider offers established and stable interfaces for notifying customers and employees. Thousands of customers in the entire DACH region trust in the competence of sms77.io - from small hairdressing shops that send appointment reminders via SMS, to start-ups and medium-sized companies. Further information can be found under: [www.sms77.io](http://www.sms77.io)